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FOR IMMEDIATE RELEASE

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York Central Hospital Hosts Book Signing for Pediatrician's New Book

RICHMOND HILL, ON – After years of answering questions from anxious parents about everything from colic to teething and vaccinations to colds, Dr. Jeff Weisbrot decided to write *Should I Worry? Pediatric Tips for Parents*. This user friendly guide was designed for parents to address their most pressing concerns and help make informed decisions. To help Dr. Weisbrot launch this essential reference book for new and experienced parents, York Central Hospital is hosting a reading and book signing event on December 15th, from 12:30 – 1:30 pm in the hospital's Atrium.

“Over the course of more than 20 years working with parents, I have been asked almost every question imaginable from worried parents who just want to know what the best answer is,” said Dr. Weisbrot. “This book explains, in layman's terms, the essentials of diagnosing and managing almost every parental concern over their babies and children.”

This insightful book answers some of the most common medical questions and debunks urban parenting myths, all from the perspective of an experienced pediatrician. By covering so many important topics, *Should I Worry?* is an essential manual for parents, especially new ones, as well as for other child caregivers.

“As a valued member of the York Central Hospital Medical Staff Association for more than 20 years, Dr. Weisbrot can provide unparalleled insight and advice for parents. This book will be a valuable resource for both new and experienced parents,” said Dr. Larry Grossman, Chief of Staff, York Central Hospital.

The book retails for \$24.99, and is being sold at the York Central Hospital Gift Shop and online at shouldiworry.ca. Partial proceeds from the book's sales are being donated to York Central Hospital Foundation.

“Dr. Weisbrot has been a great supporter of the Foundation for many years, and we're pleased he has again chosen to support us through this initiative,” said Bill Leacy, York Central Hospital Foundation President & CEO.

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Backgrounder

About Dr. Jeff Weisbrot

Jeff Weisbrot has been affiliated with York Central Hospital and practicing pediatrics for more than 20 years. He has a private practice where he sees children from birth to 18 years of age with both medical and psychological issues. In addition, he is on staff in the emergency department of the Hospital for Sick Children in Toronto, and is a consultant pediatrician for York Central Hospital in Richmond Hill, Ontario, and Southlake Regional Health Centre in Newmarket, Ontario, where he sees newborns in the birthing units and older children on the wards. He also writes for *Parkhurst Exchange*, a doctors' question-and-answer magazine and has published a number of articles for medical journals.

About York Central Hospital

Opened in 1963, York Central Hospital is a large community hospital (472 beds) located in Richmond Hill providing Emergency, Inpatient, Ambulatory, Continuing and Long-Term Care services to a community of over 500,000 residents in Southwest York Region. In addition to the services it provides locally, York Central Hospital is the District Stroke Centre for York Region and is home to a number of regional services including: the York Region Chronic Kidney Disease Program, York Region Domestic Assault and Sexual Assault Care Centre, and the York/Simcoe Behaviour Management and Autism Programs.